



NSO-NAP 7:2018

VEGAN-VEGETARIAN GUIDE FOR LOGO USAGE



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by NSO



0 FOREWORD

The purpose of this guide is indicated the rules of usage NSO-NAP 7 Vegan Vegetarian product/service/logo/licence/sign/symbol

1. SCOPE

This guide covers the NSO-NAP 7 product / service certification logo / license / sign / symbol usage rules of the Licensed Certification Body for the customer

2. RESPONSIBILITIES

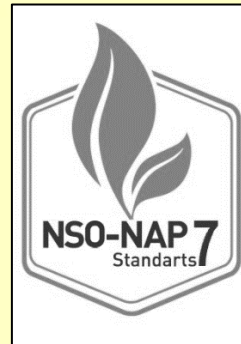
Licensed and Accredited Certification Body Management Representative is responsible for the application of this guide.

3. APPLICATION

NSO-NAP 7 organization corporate logo is as belows. The manufacturer should never use this logo.



and



The company (customer) should provide the below terms where the NSO-NAP 7 VEGAN-VEGETARIAN product/service Certification/brand/label/sign/symbol used

3.1 The companies that are successful at the controls of Licenced Certification Body and published at organization web site (www.veganvejetaryen.org), having valid certificate, can use the NSO-NAP 7 logo

3.2 The NSO-NAP 7 logo and certificate can only use for the product, company and production area that has controlled. The product that is not in the scope of certificate, can not used by other person and companies .



3.3 The NSO-NAP 7 product / service logo can be properly scaled down and enlarged, but the text must be of a clearly visible size and the formation of original color alternatives.

NOTE: The logos can only download from the registered organization's and our organization web site (www.veganvegetarian.org)

3.4 It is not used disproportionately and cannot take up more than half of the area where it is used.

3.5 It can be used for commercial purposes, advertising or promotional purposes without making any changes on the certificate, content or format by declaring that the product has been produced in accordance with the NSO-NAP 7 VEGAN-VEGETARIAN standard criteria.

3.6 Logo and certificate cannot be used in a way that means that the Licensed and Accredited Certification Body is solely responsible for the conformity of the product and related activities.

3.7 In cases such as cancellation of the contract, suspension of the certificate, expiry of the certificate or cancellation of the certificate, the company must immediately stop using the NSO-NAP 7 VEGAN-VEGETARIAN product / service logo and certificate.

3.8 In case the certification is suspended or canceled, the use of the certification documents and all advertising materials that refer to the certification should also be stopped.

3.9 In cases where it is noticed that the logo and document are used in a misleading and improper way, all kinds of legal rights belong to the LICENSED AND ACCREDITED CERTIFICATION BODY. In these cases, the cancellation and suspension of the certificate is applied..

3.10 Every institution with which the Licensed and Accredited Certification Body has a commercial relationship is deemed to have accepted the terms of the legal legislation specified in this guide

3.11 One of the brand samples given in Article 3.16 is used according to the nature of the production / service, size and packaging type.

3.12 On the direct product label, the width of the brands can not be less than 2 cm, length less than 3 cm, and not more than width 40 cm and length 60 cm. Promotion, catalog, vehicle advertising etc.. the appropriate dimension size is determined by the approved licensed Agency and used



3.13 Colors and tones other than those given may be used.

3.14 Available colors used in logos; are green-yellow, yellow-green and green-white tones. The use of colors suitable for the packaging and/or label colors, the use of transparent or single color can be designed and used by the designer of the customer organization.

3.15 Certificate Number will be used under the logo, again with the approval of the Certification Body.

NOTE 1: The use of Certificate Numbers under the logos is optional. It can not be used if desired.

3.16 Logo / License / Sign / Symbol / Trademark / Label Format examples are as follows.



Certificate No: XXXXYZ
Figure 1: Yellow-Green Logo



Certificate No: XXXXYZ
Figure 2: Green-Yellow Logo



Certificate No: XXXXYZ
Figure 3: Green-White Logo



Certificate No:
Certificate No: XXXXYZ
Figure 4: Yellow-Green Logo



Certificate No:
Certificate No: XXXXYZ
Figure 5: Green-Yellow Logo



Certificate No:
Certificate No: XXXXYZ
Figure 6: Green-White Logo



Certificate No: XXXXYZ

Figure 7: Green-Yellow Alternative Logo



Certificate No: XXXXYZ

Figure 8: Yellow-Green Alternative Logo



Certificate No: XXXXYZ

Figure 9: Green-White Alternative Logo



3.17 QR-Code (DIGITAL CERTIFICATE) can be used as desired.

